# Mar 16, ROTH Capital Virtual Conference

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**Nasdaq: TRNS** 



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This presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are not statements of historical fact and thus are subject to risks, uncertainties and assumptions. Forward-looking statements are identified by words such as "expects," "estimates," "projects," "anticipates," "believes," "could" and other similar words. All statements addressing operating performance, events or developments that Transcat, Inc. ("Transcat" or the "Company") expects or anticipates will occur in the future, including but not limited to statements relating to anticipated revenue, profit margins, the commercialization of software products, sales operations, capital expenditures, cash flows, operating income, growth strategy, segment growth, potential acquisitions, integration of acquired businesses, market position, customer preferences, outlook and changes in market conditions in the industries in which Transcat operates are forward-looking statements. Forward-looking statements should be evaluated in light of important risk factors and uncertainties. These risk factors and uncertainties are more fully described in Transcat's Annual Report and Quarterly Reports filed with the Securities and Exchange Commission, including under the heading entitled "Risk Factors." Should one or more of these risks or uncertainties materialize, or should any of the Company's underlying assumptions prove incorrect, actual results may vary materially from those currently anticipated. In addition, undue reliance should not be placed on the Company's forward-looking statements, which speak only as of the date they are made. Except as required by law, the Company disclaims any obligation to update, correct or publicly announce any revisions to any of the forwardlooking statements contained in this presentation, whether as the result of new information, future events or otherwise.

This presentation includes some non-GAAP financial measures, which the Company believes are useful in evaluating our performance. You should not consider the presentation of this additional information in isolation or as a substitute for results compared in accordance with GAAP. The Company has provided a discussion of these non-GAAP financial measures and reconciliations of comparable GAAP to non-GAAP measures in tables found in the Supplemental Information portion of this presentation.

#### **Nasdaq: TRNS**



## A Leader in the Calibration & Laboratory Instrument Service Market and Value-Added Distributor of Test, Measurement & Control Instrumentation

- ✓ Service segment is our primary growth engine
- ✓ Leverage technology to increase productivity
- ✓ Long-term operating earnings expected to grow faster than revenue
- ✓ Distribution segment differentiates with cross-segment synergies
- ✓ Strong demonstrated leadership
- ✓ Executing acquisition strategy:

IMMEDIATE RELEASE

Transcat Expands Service and Distribution Business with Acquisition of TTE Laboratories, Inc.

Adds new Service capabilities, expands market penetration to the life sciences market and strengthens Distribution sales platform

| Market Capitalization | \$205 Million    | Average Volu | 19,480                    |           |  |
|-----------------------|------------------|--------------|---------------------------|-----------|--|
| 52-Week Price Range   | \$20.66- \$34.18 | Common Sha   | Common Shares Outstanding |           |  |
| Recent Price          | \$27.83          | Ownership:   | Institutions<br>Insiders  | 71%<br>7% |  |



#### What we do



The Calibration process is critical to ensure customers' test equipment is operating according to specifications.

Our target customers usually operate in regulated environments like Life Sciences and Aerospace where the *cost of failure is very high* and require calibration services on a regular, recurring basis.

We sell and rent Test, Measurement and Control Instruments that are used in manufacturing processes.

Key instrument types include temperature, pressure, electrical, flow, pipettes and physical/dimensional measuring disciplines among others.



## **Two Complementary Segments**

**Service** 

- Solid organic growth
  - Recurring revenue stream
  - Driven by regulation and the high cost of failure
  - Strong operating leverage

#### Distribution

- New test equipment
- Rentals and used equipment
- Leads for Service segment
- Strong cash generation
- -Now own www.pipettes.com

Q3 FY 2020 TTM Revenue: \$171.8M

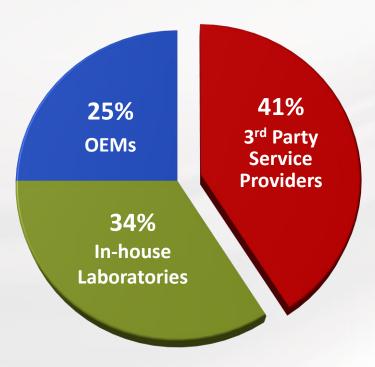
(Service 54%, Distribution 46%)

- ✓ Unique value proposition
- ✓ Leverage between segments

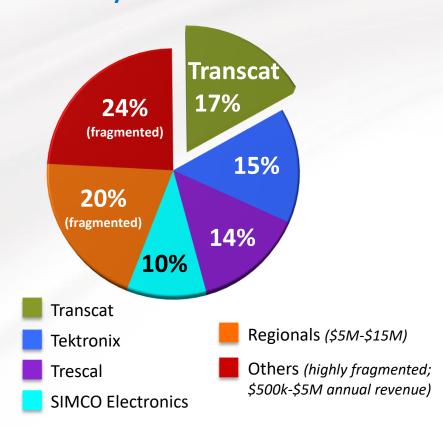


## **Taking Market Share**

\$1.6 Billion Addressable
Calibration Services Market<sup>1</sup>



## Market Share by Revenue for 3<sup>rd</sup> Party Service Providers<sup>2</sup>



<sup>&</sup>lt;sup>1</sup> Estimated Addressable North American Calibration Market

<sup>&</sup>lt;sup>2</sup> Percentage of Revenue (North America), Company estimates

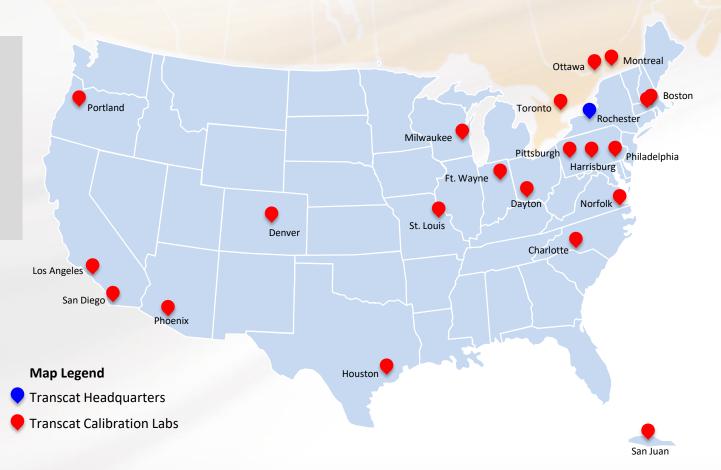


## Flexible Service Value Proposition

22 Locations to Serve Customers in the U.S., Canada and Puerto Rico

## Flexible Service Delivery Options:

- ✓ Client-based lab
- ✓ Periodic on-site
- ✓ Mobile
- ✓ In-house
- ✓ Pickup & Delivery





## **Client-Based Laboratories ("CBL")**

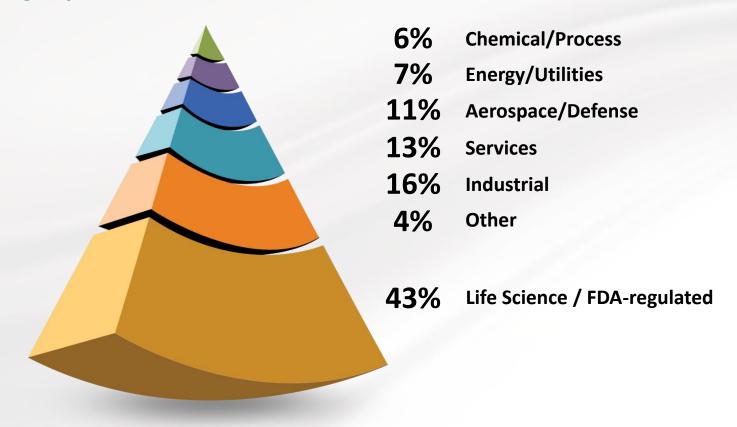
20 Locations Serving Customer Tailored Needs, Full Time At Their Location





### **Broad and Diverse Blue Chip Customer Base**

Percentage of Service Revenue\*











© Johnson Johnson



#### **What Makes Transcat Different**

Unique Value Proposition...Centered on Life Science, Aerospace and Industrial Manufacturing



**VALIDATION SERVICES** 

**CONSULTING & REMEDIATION** 

**RENTAL TEST INSTRUMENTS** 

**ANALYTICAL LABORATORY SERVICES** 

**MOBILE ALTERNATIVE ENERGY CALIBRATION UNITS** 

**USED TEST INSTRUMENTS** 

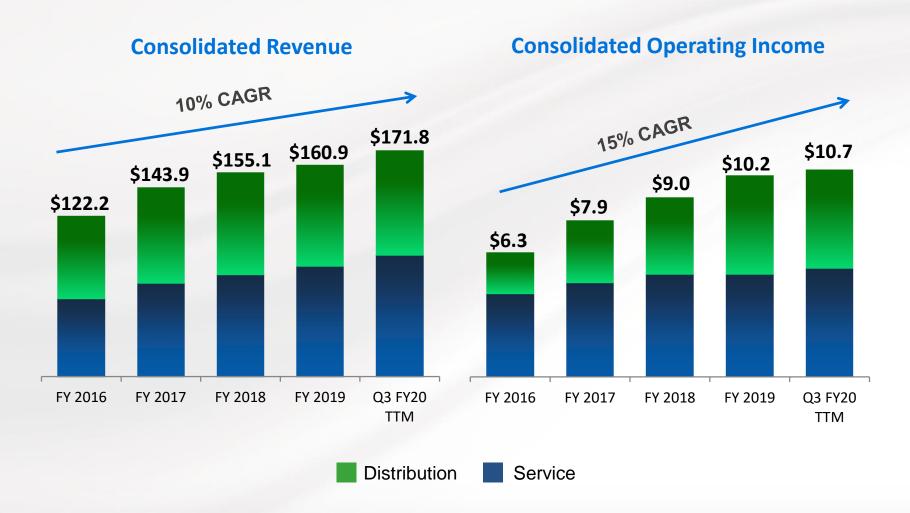
## Financial Results





#### **Record Consolidated Results**

(\$ in millions)

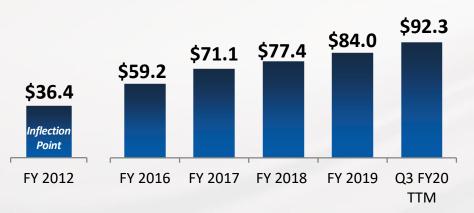




### **Service Segment: 43 Consecutive Quarters of YOY Growth**

(\$ in millions)





## Service Operating Income & Margin



Taking market share in life sciences and adding new multi-year client-based labs (permanent on-sites)

Organic growth of 7.8% in Q3

Increased lab capacity; ended recent quarter with 37 more technicians (+12%)

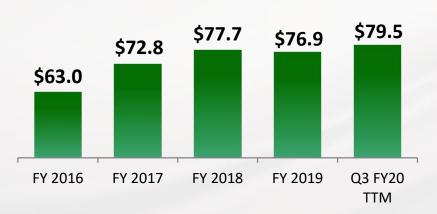
Improved productivity metrics masked by slow December



## **Expanded Distribution Margins**

(\$ in millions)





## Focus on higher margin end-user customers and rental business

Investments in e-commerce capabilities and web-based marketing

## Distribution Operating Income & Margin



#### Margin drivers:

Rentals

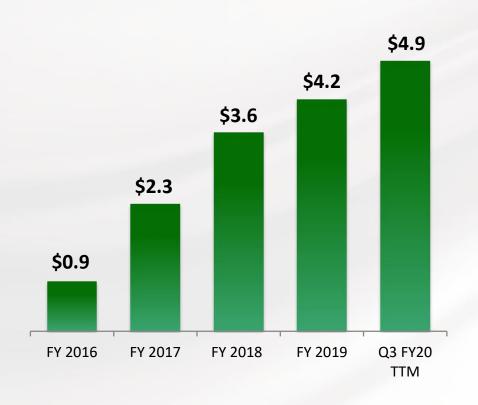
Strategic optimization of customer channel mix



## **Diversification Driving Distribution**

#### Strong Rental Revenue Growth

(\$ in millions)



Provides higher margin profile

Enhances value proposition and customer options

Used equipment business further complements and diversifies



## **Strong Cash Generation and Record Net Income**

(\$ in millions)

#### **Net Income and Diluted EPS**



#### 20% Net Income CAGR<sup>3</sup>

#### Tax rate expectations<sup>2</sup>

Fiscal 2020: 17% to 18%

(includes Federal, various state, and Canadian income taxes and increased discrete tax accounting windfall associated with share-based payment awards)

#### Adjusted EBITDA<sup>1</sup> and Margin



#### 16% Total Adjusted EBITDA CAGR<sup>3</sup>

All figures are rounded to the nearest million; therefore, totals shown in graphs may not equal the sum of the segments.

<sup>&</sup>lt;sup>1</sup> See supplemental slides for a description of this non-GAAP financial measure, for Adjusted EBITDA reconciliation and other important information regarding Adjusted EBITDA.

<sup>&</sup>lt;sup>2</sup> FY 2020 tax rate guidance provided as of February 4, 2020

<sup>&</sup>lt;sup>3</sup> CAGR calculated FY 2016 - Q3 FY20 TTM



## **Financial Flexibility Supports Growth Strategy**

(\$ in millions)

#### **Total Debt**

% - Debt to Total Capitalization



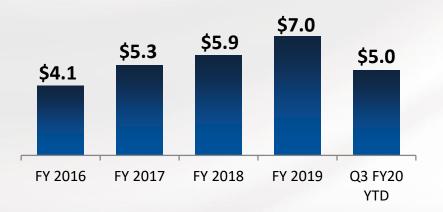
\$23.4 million available from credit facility as of December 28, 2019<sup>1</sup>

\$15.0M term loan matures in Dec 2025 and has a fixed rate of 4.15%

1.07x leverage ratio at December 28, 2019 (Total debt to TTM Adjusted EBITDA<sup>2</sup>)

Acquired TTE Laboratories, Inc. effective February 21, 2020 for \$12.3 million

#### **Capital Expenditures**



Anticipate CapEx spend of \$6.8 million to \$7.1 million in fiscal 2020, as follows<sup>3</sup>

Customer-driven capabilities/technology Rental assets Maintenance

~\$3.5 to \$4.0 million ~\$2.0 to \$2.5 million

~\$0.7 to \$1.1 million

<sup>&</sup>lt;sup>1</sup> Does not include a portion of the credit facility used for 1/21/20 acquisition of TTE labs

<sup>&</sup>lt;sup>2</sup> See supplemental slides for a description of this non-GAAP financial measure, for Adjusted EBITDA reconciliation and other important information regarding Adjusted EBITDA.

# Growth Strategy





## **What makes Transcat Unique**

Why We Win...



Rental & Used Instruments



#### **Core Distribution**

50 years – Strong Brands and Name Recognition



**Certifications of New Equipment** 



**Lead Generation**For Service Segment



#### **Service Growth**

- Calibration
- Validation & Analytical
- Consulting



# Leverage Technology as a Competitive Advantage



## Digital Transformation

With industry leading web domain authority





#### **Proprietary "C3"**

Portal for customer asset management

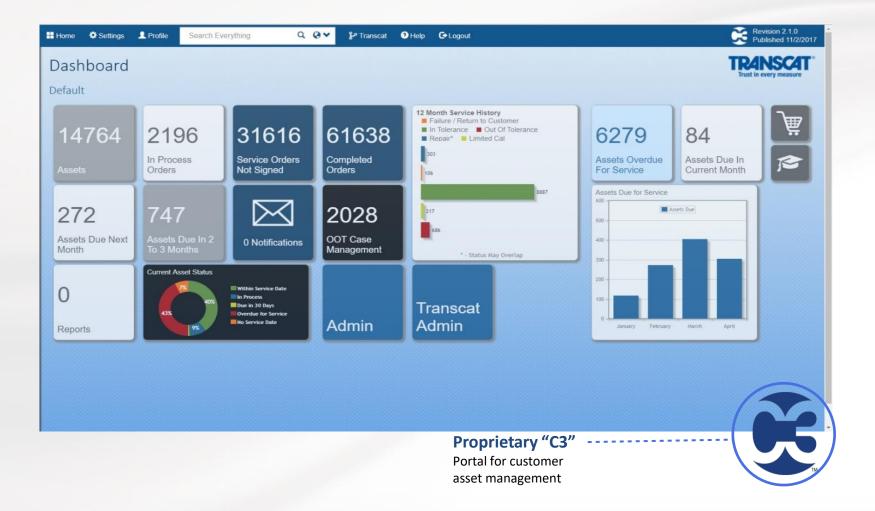


## Operational Excellence

Productivity focus
Lean/best practices
Process automation
Better customer experience



## **Our C3 Advantage**





## **Drive Double-Digit Service Growth**

Dominate our local markets

Take market share from 3<sup>rd</sup> party providers and OEMs

Outsourcing of in-house labs

Continued expansion of RF microwave and high-end electronics capabilities

Expanded fleet of mobile calibration labs

Organic Growth Strategy

Acquisition Strategy

Geographic expansion

Increased capabilities and expertise

Bolt-on/leverage infrastructure

Sweet spot = revenue of \$2M - \$6M

Look for minimum 15% IRR



## **Executing Acquisition Strategy**





## **Acquisition Drivers**

|   | Geographic<br>Expansion | Increasea Capabilities and Expertise | Leveraged<br>Infrastructure |  |  |
|---|-------------------------|--------------------------------------|-----------------------------|--|--|
| TTE<br>Laboratories                               |                         | <b>✓</b>                             | ✓                           |  |  |
| Infinite Integral Solutions<br>(CalTree software) |                         | ✓                                    |                             |  |  |
| Gauge Repair<br>Service                           |                         | $\checkmark$                         | <b>√</b>                    |  |  |
| Angel's<br>Instrumentation                        | <b>✓</b>                | <b>✓</b>                             |                             |  |  |
| NBS<br>Calibrations                               |                         | <b>√</b>                             | ✓                           |  |  |









Increased







## **Building for the Long Term**



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# Supplemental Information





## **Adjusted EBITDA Reconciliation**

(\$ in thousands)

|                               | F  | Y 2016 | FY | 2017   | F\ | / 2018 | FY | 2019   | <br>TTM      |
|-------------------------------|----|--------|----|--------|----|--------|----|--------|--------------|
| Net Income                    | \$ | 4,124  | \$ | 4,522  | \$ | 5,922  | \$ | 7,145  | \$<br>8,234  |
| + Interest                    |    | 247    |    | 719    |    | 1,018  |    | 903    | 953          |
| + Other Expense / (Income)    |    | 48     |    | 51     |    | 60     |    | 91     | 102          |
| + Tax Provision               |    | 1,883  |    | 2,642  |    | 2,026  |    | 2,090  | 1,453        |
| Operating Income              | \$ | 6,302  | \$ | 7,934  | \$ | 9,026  | \$ | 10,229 | \$<br>10,742 |
| + Depreciation & Amortization |    | 3,946  |    | 6,184  |    | 5,991  |    | 6,361  | 6,579        |
| + Other (Expense) / Income    |    | (48)   |    | (51)   |    | (60)   |    | (91)   | 98           |
| + Noncash Stock Compensation  |    | 359    |    | 453    |    | 1,411  |    | 1,327  | 968          |
| Adjusted EBITDA               | \$ | 10,559 | \$ | 14,520 | \$ | 16,368 | \$ | 17,826 | \$<br>18,387 |

In addition to reporting net income, a U.S. generally accepted accounting principle ("GAAP") measure, we present Adjusted EBITDA (earnings before interest, income taxes, depreciation and amortization, and non-cash stock compensation expense), which is a non-GAAP measure. We believe Adjusted EBITDA is an important measure of our operating performance because it allows management, investors and others to evaluate and compare the performance of our core operations from period to period by removing the impact of the capital structure (interest), tangible and intangible asset base (depreciation and amortization), taxes, and stock-based compensation expense, which is not always commensurate with the reporting period in which it is included. As such, we use Adjusted EBITDA as a measure of performance when evaluating our business segments and as a basis for planning and forecasting. Adjusted EBITDA is not a measure of financial performance under GAAP and is not calculated through the application of GAAP. As such, it should not be considered as a substitute or alternative for the GAAP measure of net income and, therefore, should not be used in isolation of, but in conjunction with, the GAAP measure. Adjusted EBITDA, as presented, may produce results that vary from the GAAP measure and may not be comparable to a similarly defined non-GAAP measure used by other companies.



## **Segment Adjusted EBITDA Reconciliation**

(\$ in thousands)

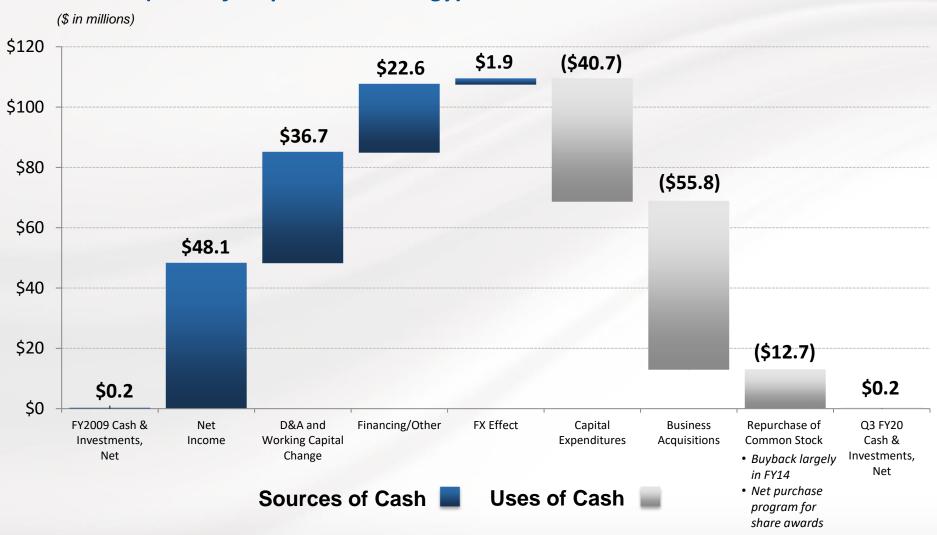
|                               |           |           |           |           | Q3 FY20   |
|-------------------------------|-----------|-----------|-----------|-----------|-----------|
|                               | FY 2016   | FY 2017   | FY 2018   | FY 2019   | TTM       |
| Service Operating Income      | \$ 4,155  | \$ 4,769  | \$ 5,158  | \$ 5,202  | \$ 5,494  |
| +Depreciation & Amortization  | 3,216     | 4,660     | 4,397     | 4,754     | 4,873     |
| +Other (Expense) / Income     | (64)      | (55)      | (61)      | (69)      | 32        |
| +Noncash Stock Compensation   | 171       | 217       | 706       | 702       | 519       |
| Service Adjusted EBITDA       | \$ 7,478  | \$ 9,591  | \$ 10,200 | \$ 10,589 | \$ 10,918 |
| Distribution Operating Income | \$ 2,147  | \$ 3,165  | \$ 3,868  | \$ 5,027  | \$ 5,248  |
| +Depreciation & Amortization  | 730       | 1,524     | 1,594     | 1,607     | 1,706     |
| +Other (Expense) / Income     | 16        | 4         | 1         | (22)      | 66        |
| +Noncash Stock Compensation   | 188       | 236       | 705       | 625       | 449       |
| Distribution Adjusted EBITDA  | \$ 3,081  | \$ 4,929  | \$ 6,168  | \$ 7,237  | \$ 7,469  |
| Service                       | \$ 7,478  | \$ 9,591  | \$ 10,200 | \$ 10,589 | \$ 10,918 |
| Distribution                  | 3,081     | 4,929     | 6,168     | 7,237     | \$ 7,469  |
| Total Adjusted EBITDA         | \$ 10,559 | \$ 14,520 | \$ 16,368 | \$ 17,826 | \$ 18,387 |

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## **Generating Cash to Drive Key Investments**

FY 2009 (start of acquisition strategy) to Q3 FY 2020





## **Seasoned Executive Team Driving Growth**

#### Lee D. Rudow

President and Chief Executive Officer

- 30+ years of industry experience
- Demonstrated growth record
- Joined Transcat in 2011

Leanne E. Branham Vice President of Service Operations

- 30+ years of operations, fulfillment and marketing experience
- Joined Transcat in 2019

Jennifer J. Nelson Vice President of Human Resources

- Comprehensive HR experience in different sectors
- Joined Transcat in 2012

Andrew J. Quaranto
Vice President of
Information
Technology

- Proven ability to leverage technology with infrastructure, cloud and software solutions
- Joined Transcat in 2017

Michael W. West Vice President of Distribution & Marketing

- 15+ years of B2B distribution marketing and consulting expertise
- Joined Transcat in 2014

Michael J. Tschiderer Chief Financial Officer

- Public company, PE and VC experience
- Joined Transcat in 2015

TRANSCAT
35 VANTAGE POINT DRIVE